

Businesses in our Economy

Research a Business of your group's choosing and answer the following questions below for the business in a Google Presentation or other tools that effectively communicates your answers.

You will share your businesses with the class.

CONTENT

- 1. What is the name of the business?**
- 2. Where are they located?**
 - a. Headquarters, and some of the Iowa Locations
- 3. What does the business do?**
 - a. Describe in detail the products and services available as well as the activities of the business.
 - b. Of the products and services sold, identify Brands the business sells
 - c. Include a **Video** about the business.
- 4. Current News**
 - a. Find a recent news article/story about the business and provide a short summary of the current event.
- 5. How does the business participate in the communities around them?** Identify a specific example/story the describes the participation and what they do.
- 6. Advertisement**
 - a. Find a specific Advertising example that the business uses to help promote – Include in the presentation or provide an actual example
- 7. Find a job opportunity within the business?**
 - a. Describe an available position. If there are currently no opportunities available, explain what could you do to make them aware you would like to work for them?
- 8. What do you think the business does very successfully? Give an example and explain why you think so.**
- 9. What is something that you would suggest to them that they should improve? Give an example and why you think so.**
- 10. Identify a characteristic about the business that you find unique and different than other businesses.**